


# Software Asset Management



 **THE PROBLEM: Using manual processes for software asset management (SAM) increases costs, impedes application rationalization, and exposes companies to data loss and security breaches.**

To reduce the risk of cyber-attacks, IT teams need to stay on top of OS updates and patching, as well as upgrading end of support servers and devices. Failure to update these systems leaves companies open to data breaches and ransomware attacks. For regulated industries like financial services and healthcare, these breaches can also result in multi-million-dollar fines from regulators.

At the same time, organizations need a comprehensive view of application usage to identify redundancies and determine if they are overspending on licenses. Manual data collection and analysis makes this a herculean task that few IT teams have bandwidth to address.

 **THE SOLUTION: READYWORKS**

ReadyWorks provides a wholistic view of your application estate by aggregating information stored in siloed systems of record including endpoint management systems, SaaS management platforms, discovery tools, DEX systems, CMDBs, and spreadsheets. Use ReadyWorks to fill data gaps by automating the stakeholder interview process using personalized emails and data collection portals. Categorize applications based on number of users, functions supported, or levels of criticality and risk. Use ReadyWorks to identify application versions, redundant applications, and overspend on licenses. Prioritize systems that require an upgrade or patch and orchestrate workflows to ensure action is taken. ReadyWorks does all this quickly without the need for custom scripting.

## BUSINESS IMPACT:

- **Better Cost Control:** Identify and eliminate redundant applications and overspend on licenses.
- **Risk Avoidance:** Identify security vulnerabilities to reduce the risk of sensitive data being exposed or ransomware attacks that can harm your company's reputation and result in significant financial impacts.
- **Enhanced User Experience:** When IT systems are reliable and perform as expected, employees and customers are more likely to be satisfied with their experience.
- **Reduced Downtime:** By proactively managing software assets, avoid unexpected downtime caused by system failures.
- **Improved Compliance:** Ensure compliance with industry regulations and internal policies. This is particularly important for businesses in regulated industries such as healthcare, finance, and government.



## WITH READYWORKS:

- Integrate key IT and business systems to get an accurate inventory of all applications mapped to hardware, users, databases, and interdependencies.
- Easily categorize applications (critical, important, or low risk) and automate the process for testing and certifying critical applications.
- Automate communications to app owners and stakeholders for data attestation and to collect missing information.
- Quickly identify redundant applications and automate surveys to help determine if applications can be consolidated and if the number of licenses can be reduced.
- Identify thresholds for application scoring (e.g., apps that are critical to running the business, the number of machines apps are installed on, etc.) to simplify decision making for application testing, rationalization, and right sizing the number of licenses required.
- Log all activities taken with respect to app testing and certification.
- Automatically update all systems of records with new / corrected information.
- Confidently respond to security and compliance audits with highly accurate, validated asset data.

## WHAT'S INCLUDED:

- Bi-directional connectors to collect asset information from data-sources including CMDBs, configuration platforms, identity access management systems, ITSM tools, application testing platforms, VM systems, DEX platforms, and ticketing systems. (10 connectors included in standard subscription.)
- Automated import of spreadsheets and other unstructured data sources.
- Outbound orchestration to update source systems of record.
- Automated workflows for OS and application upgrades, patch management, opening and closing tickets, and application rationalization.
- Full suite of software asset inventory and audit response reports.
- Email templates for triggered communications to end users and stakeholders.
- Configurable data portals to collect data from users and stakeholders.
- Configurable dashboards and reporting including identification of EOL systems, installed applications, and usage.
- Guided implementation followed by ongoing support and training.



# Gain clarity and control over your IT estate.

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